

Conference Program

Day 1 – 7. Sept. 2017

Eötvös Loránd University Faculty of Humanities (Múzeum körút 6-8.) ([Map](#))

17.00–17.45 Registration

17.45 Opening remarks, Welcome address

Balázs Sipos (Research Center of Women's History, Eötvös Loránd University) & Nelson Ribeiro (Research Centre for Communication and Culture, Catholic University of Portugal)

18.00–19.30 KEYNOTE SESSION A

Chair: Nelson Ribeiro

- Tibor Frank: Innovations and the Rise of Nationalism in Modern East-Central Europe in the long 19th century (Eötvös Loránd University)
- Andrea Pető: Communicating Difference: Gender, Memory and Post WWII Trials (Central European University)
- 20.00 – Dinner

Day 2 – 8. Sept. 2017

Kossuth Klub (Múzeum u. 7.) ([Map](#))

8.45–9.15 Registration

9.15–10.45 Session 1: The History of the Field First! Methodologies and Research, Minorities and Majorities

Chair: Manuel Menke

- Merja Ellefson: Media history and methodological nationalism (University of Umea)
- Edward Brennan: Practical Recollection, Media and Power (Dublin Institute of Technology)
- Christian Schwarzenegger, Thomas Birkner, Andreas Scheu: Collective memory and the construction of our disciplinary identity. The case of Critical Communication Studies (University of Augsburg, University of Münster)
- Philipp Lodge: A contested history of core and periphery: the Macmillan government's influence on the establishment of the Centre for Mass Communication Research at the University of Leicester (Independent Scholar, UK)

10.45–11.15 Coffee Break

11.15–12.00 KEYNOTE SESSION B

Chair: Gabriele Balbi

Susanne Kinnebrock: Why outcasts matter? Minority voices, social movements and historical change (University of Augsburg)

12.00–13.30 Lunch Break

13.30–15.00 Session 2: Minority Report. Politics and the press in historical perspective

Chair: Thomas Birkner

- Stephanie Seul: Promoting the Jewish war experience 1914-1918 in the German-Jewish minority press (University of Bremen)
- Hana Prazakova: Economical weekly magazine “Die Wirtschaft” and its reflection of Czech – German relations in the 1920s (Charles University Prague)
- Sanna Ryynänen: Outsiders of the Finnish press – From the cunning Jews of the 19th and 20th centuries to the suspicious refugees of the 21st century (University of Jyväskylä)

15.00–15.30 Coffee Break

15.30–17.00 Session 3: The Burnt Identity. Minority media and struggles for identity

Chair: Maria Löblich

- Yonatan Fialkoff, Menahem Blondheim, Elihu Katz, Chilik Laub: Majority and minority media: a case study of an ancient empire (Hebrew University)
- Christian Oggolder: United by a joint enemy: The integrative function of anti-Turkish media in Early Modern History (Institute for Comparative Media and Communication Studies – OeAW/AAU)
- Gabriele Falböck & Christian Schwarzenegger: Austria first, America second? The Austro American Tribune (1943-48) and its role for the many lives and loyalties of Austrians in Exile (University of Vienna, University of Augsburg)

17.00–18.00 Remembering Klaus Arnold

19.30/20.00 Dinner

Day 3 –9 Sept. 2017

Kossuth Klub (Múzeum u. 7.) ([Map](#))

9.00–10.30 Session 4: Do you Remember? Memories and Reflections of Media Use

Chair: Merja Ellefson

- Charlotte Nilsson: Media use in the periphery? Early 20th century mail order catalogues and retailing in rural Sweden (Lund University)
- Christine Lohmeier: Remembering and forgetting women's works, lives and stories (University of Bremen)
- Maria Löblich: A "Third Germany"? Media usage in West-Berlin in the 1980s (Freie Universität Berlin)
- Andre Dechert: Changing Family Ideals and the Enclosure of Minorities: Mainstream Press Coverage of US-American Sitcoms, 1981-1992 (Augsburg University)

10.30–11.00 Coffee Break

11.00–11.45 Keynote Session C

Chair: Christian Schwarzenegger

Erika Szívós: Minorities and the Urban Space in Historic Budapest: Discourses and Representations from the 19th to the 21st Century (Eötvös Loránd University)

11.45–12.30 Business Meeting

12.30–13.45 Lunch Break

13.45–15.15 Session 5: David and Goliath. The majority looks at the minority in communication history

Chair: Stephanie Seul

- Epp Lauk: The historical and political contexts of Russian-language (minority) media in Estonia (University of Jyväskylä)
- Hanna Suh: Media representations of North Koreans in South Korean Films (Seoul National University)
- Desirée Dörner: How to get out of the ghetto? Transferring feminist discourse from minority to mainstream media (University of Augsburg)

15.15–15.45 Coffee Break

15.45–17.15 Session 6: Radicals and Nationalists. Construction of Political Discourses in historical perspective

Chair: Epp Lauk

- Balázs Kiss: Event, Network, Semiosis. Theoretical and Methodological Issues of a Projection Political Communication History (Hungarian Academy of Sciences)
- Gabriella Szabó: Practical guide for Radicals of Righting Hungary. Communicative construction of radical right political identity between 1993 and 2006 (Hungarian Academy of Sciences)
- Attila Bata (Eötvös Loránd University): The communication of the leftwing community in Hungary (1998-2006)
- Stephen Westlake: The Helsinki Final Act and the increasing inclusion of opposition voices within Hungary's public sphere: A view from the Radio Free Europe Archives (Central European University)

17.15–17.30 Concluding Remarks, Farewell