



7th European Communication Conference

Centres and Peripheries: Communication, Research, Translation

Conference Booklet

Thursday, 1st November, 09:00 - 10:30

Ex-Asilo Room 2

COH01 Wag the media: Communication and politics in historical perspective

Chair: Susanne Kinnebrock, Germany

- PP 036 Transgressing governmental discourse hegemony: When media reporting changed established communication rules in communist Poland and Hungary
*Dupuis, I.*¹
¹Freie Universität Berlin, Political and Social Sciences, Berlin, Germany
- PP 037 How revolutionary can journalism be? The PREC period (1974-75) in Portugal and the role of investigative reporting in democracy building
*Baptista, C.*¹; *Godinho, J.*¹
¹CIC Digital/FCSH-UNL, Communication Sciences, Lisboa, Portugal
- PP 038 Social democracy and media policy. The role of loosely party-affiliated intellectuals in the press reform debate in early 20th century Germany
*Loblich, M.*¹; *Venema, N.*¹
¹Freie Universität Berlin, Institute for Media and Communication Studies, Berlin, Germany
- PP 039 Political leadership and the media – a media-biographical and historical approach
*Schmidt, K.*¹; *Mallek, S.*²; *Birkner, T.*²; *Krämer, B.*¹
¹Ludwig Maximilian University of Munich, Department of Communication Studies and Media Research, Munich, Germany; ²Westfälische Wilhelms-Universität Münster, Department of Communication, Münster, Germany
- PP 040 Dichotomy of “us versus them” as a means of ideological struggle between authoritarian and democratic media discourses
*Lauk, E.*¹
¹University of Jyväskylä, Language and Communication Studies, Jyväskylä, Finland

Thursday, 1st November, 11:00 - 12:30

Ex-Asilo Room 2

COH02 Journalism, facts and manipulation

Chair: Nelson Ribeiro, Portugal

- PP 117 Conference journalism and “open diplomacy”: The League of Nations communication concept as an epistemic project
*Koenen, E.*¹; *Gellrich, A.L.*¹; *Averbeck-Lietz, S.*¹
¹University of Bremen, Department 9: Cultural Studies, Centre for Media, Communication and Information Research, Bremen, Germany
- PP 118 Journalism on its way to a profession? Structure, requirements, and gender relations 1900-1933
*Venema, N.*¹
¹Free University of Berlin, Institute for Media and Communication Studies, Berlin, Germany
- PP 119 Foreign correspondents in the Cold War: Politics and everyday life of East German journalists abroad
*Bechmann Pedersen, S.*¹; *Cronqvist, M.*¹
¹Lund University, Communication and Media, Lund, Sweden
- PP 120 Fake news? Nothing new under the sun: Historical precedents of news manipulation for political or economic gain
*Kittler, J.*¹
¹St. Lawrence University, Performance and Communication Arts & English Departments, Canton, USA
- PP 121 Facts and fiction in risqué and sensationalist weeklies in early 20th century Prague
*Machek, J.*¹
¹Metropolitan University Prague, Media studies, Prague, Czechia

Thursday, 1st November, 14:30 - 16:00

Ex-Asilo Room 2

COH03 Media networks: Business and trade

Chair: Epp Lauk, Finland

- PP 200 An ideational analysis on the impact of the first printing house in the Ottoman society: Ibrahim Muteferrika as an "idea entrepreneur"
*Kilic-Aslan, A.*¹
¹Ankara Social Sciences University, Political Science, Ankara, Turkey
- PP 201 Developing a media history of trade and retailing through the case of historical mail order
*Nilsson, C.*¹
¹Lund University, Department of Communication and Media, Lund, Sweden
- PP 202 Mapping telecommunications, mapping power: A comparative analysis of telegraphic, radiotelegraphic and internet global infrastructures
*Rikitianskaia, M.*¹; *Bory, P.*¹
¹USI Università della Svizzera italiana, Institute of Media and Journalism (IMeG), Lugano, Switzerland
- PP 203 Connecting nodes – From computer networks to social networks
*Oggolder, C.*¹
¹ÖAW / AAU, Institute for Comparative Media and Communication Studies, Vienna, Austria
- PP 204 Self-made entrepreneurs: Recoletos as a unique case of media groups in 1980s Spain
*Barrera, C.*¹; *Robles-Izu, J.*¹
¹University of Navarra, Public Communication, Pamplona, Spain

Thursday, 1st November, 16:30 - 18:00

Ex-Asilo Room 2

COH04 Media and memory construction

Chair: Hana Zatrěpálková, Czechia

- PP 278 Fragmented revolution: Memory narratives about 1917 in Russian authoritarian publics
*Zavadski, A.*¹; *Litvinenko, A.*¹
¹Free University of Berlin, Institute for Media and Communication Studies, Berlin, Germany
- PP 279 Mediating a restless past: Journalism, memory and history
*Rezola, M.I.*¹
¹Escola Superior de Comunicação Social do Instituto Politécnico de Lisboa ESCS-IPL, Journalism, Lisbon, Portugal
- PP 280 The limits of an open past: Memory work on Wikipedia and the downing of flight MH17
*Smit, R.*¹; *Broersma, M.*¹
¹University of Groningen, Media and Journalism, Groningen, Netherlands
- PP 281 What happens with refugees' stories and memories when they come to European immigration countries?
*Wagner, H.U.*¹
¹Hans Bredow Institute for Media Research, Media History, Hamburg, Germany
- PP 282 Applying a revised concept of historical media events: The case of an airship landing 1919
*Harvard, J.*¹
¹Mid Sweden University, Department of Media and Communication Science, Sundsvall, Sweden

Friday, 2nd November, 11:00 - 12:30

Ex-Asilo Room 2

COH05 Speaking to the air: Radio, TV and the internet

Chair: Gabriele Balbi, Switzerland

- PP 353 "Not only in a professional, but also in a personal sense..." Re-entangling transnational histories of women in broadcasting
*Badenoch, A.*¹; *Skoog, K.*²
¹Utrecht University, Media and Culture Studies, Utrecht, Netherlands; ²Bournemouth University, The Faculty of Media and Communication, Bournemouth, United Kingdom

- PP 354 Conflicting scripts and shortwave listeners. Radio Berlin International (RBI) and its Swedish audience in the autumn of 1989
*Cronqvist, M.*¹
¹Lund University, Dept of Communication and Media, Lund, Sweden
- PP 355 Anticipating the audience of early radio, television and the internet: The neglected role of public discourses about new media
*Fuerst, S.*¹
¹University of Fribourg, Dept. of Communication & Media Research DCM, Fribourg, Switzerland
- PP 356 Machines of deception: Joseph Weizenbaum, artificial intelligence and the Eliza Effect
*Natale, S.*¹
¹Loughborough University, Department of Social Sciences, Loughborough, United Kingdom
- PP 357 Researching the new past - Digital literacy to cope with the challenges, chances and changes of communication history in the digital era
*Bolz, L.*¹; *Koenen, E.*²; *Schwarzenegger, C.*³
¹Sorbonne University, Celsa Department of Communication, Paris, France; ²University of Bremen, ZeMKI Zentrum für Medien, Kommunikations- und Informationsforschung, Bremen, Germany; ³University of Augsburg, Department of Communication, Augsburg, Germany

Friday, 2nd November, 14:30 - 16:00

Ex-Asilo Room 2

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| COH06 | Print, innovation and change
Chair: Christian Schwarzenegger, Germany |
| PP 436 | Adam Smith, Aristotle, Artha Sashtra and Atharva Veda, all in the same breath - The means and ends of the Telugu Encyclopedia
<i>Mallam, S.K.R.</i> ¹
¹ University of Hyderabad, Department of Communication, Hyderabad, India |
| PP 437 | Crossing the border-lands: The emergence of literary journalism as a communicative type in the professional press in Germany and the United States around 1900
<i>Michael, H.</i> ¹
¹ University of Bamberg, Communication Studies, Bamberg, Germany |
| PP 438 | Searching for the roots of constructive journalism on the cover of the newsmagazines
<i>Rodrigues Cardoso, C.</i> ¹
¹ Universidade Lusófona de Humanidades e Tecnologias, ECATI - Escola de Comunicação- Arquitetura- Artes e Tecnologias da Informação, Lisboa, Portugal |
| PP 439 | Remediation of sports coverage: The discourse about football and television in Dutch newspapers between 1950 and 1980
<i>Vallinga, M.</i> ¹ ; <i>Harbers, F.</i> ² ; <i>Broersma, M.</i> ²
¹ University of Groningen, Research Centre for Media and Journalism Studies, Bolsward, Netherlands; ² University of Groningen, Research Centre for Media and Journalism Studies, Groningen, Netherlands |

List of Posters

Friday, 2nd November, 16:30 - 18:00

Villa Ciani Floor 1

PS01	Poster Session	
ARS	Audience and Reception Studies	
PS 01	How do inequalities shape news consumption practices among young people? An analysis from the Chilean context <i>Gajardo, C.</i> ¹ ¹ <i>Vrije Universiteit Amsterdam, Faculty of Humanities, Amsterdam, Netherlands</i>	
PS 02	Shaping attitudes towards sexual harassment: Testing the influences of highly immersive technology and perpetrator framing <i>Wilhelm, R.</i> ¹ ; <i>Haack, J.</i> ¹ ; <i>Günzel, M.</i> ¹ ; <i>Zemlicka, T.</i> ¹ ; <i>Ghavamzadeh, S.</i> ¹ ; <i>Reer, F.</i> ¹ ; <i>Quandt, T.</i> ¹ ¹ <i>University of Muenster, Department of Communication, Muenster, Germany</i>	
CDE	Communication and Democracy	
PS 03	Framing of the 2017 #rezist Protests in Romania <i>Cmeci, C.</i> ¹ ¹ <i>University of Bucharest, Communication Studies, Bucharest, Romania</i>	
PS 04	The role of media in the perceptions of democracy across Europe <i>Machackova, H.</i> ¹ ; <i>Šerek, J.</i> ¹ ¹ <i>Masaryk University, Psychology, Brno, Czechia</i>	
PS 05	Multimodal framing of inclusion in education: Visual and verbal representation of students with disabilities <i>Volpers, A.M.</i> ¹ ¹ <i>University of Münster, Department of Communication Science, Münster, Germany</i>	
COH	Communication History	
PS 06	Historical perspective upon the Romanian advertising communication <i>Balanescu, O.</i> ¹ ¹ <i>University of Bucharest, Faculty of Communication Sciences, Bucharest, Romania</i>	
PS 07	Theories in a shadow: Shedding light upon Russian approach to the storytelling <i>Chernenko, J.</i> ¹ ¹ <i>Higher School of Economics, Faculty of Communications- Media and Design, Moscow, Russian Federation</i>	
PS 08	Communist propaganda and ideologized visual representations in Romania. The Minerva press photo archive (1965 - 1989) <i>Mogos, A.A.</i> ¹ ; <i>Tibori Szabó, Z.</i> ¹ ; <i>Gyórfy, G.</i> ¹ ¹ <i>Babeş-Bolyai University, Journalism, Cluj-Napoca, Romania</i>	
PS 09	The perceptions of the British Sixties in Italy: The gatekeeping effect of media through time and space <i>Mulazzi, F.</i> ¹ ; <i>Amatulli, C.</i> ² ; <i>DeAngelis, M.</i> ³ ; <i>Vaux Halliday, S.</i> ⁴ ; <i>Morris, J.</i> ⁵ ¹ <i>University of Brescia, Department of Economics and Management, Milan, Italy;</i> ² <i>Ionian University, Department of Law, Economics and Environment, Taranto, Italy;</i> ³ <i>LUISS University, Department of Business Management, Rome, Italy;</i> ⁴ <i>University of Hertfordshire, Department of Marketing and Enterprise, Hatfield, United Kingdom;</i> ⁵ <i>University of Hertfordshire, School of Humanities, Hatfield, United Kingdom</i>	
PS 10	Communication strategies against a populist-far right party 1932: Sergej Chakotin's "Three Arrows campaign" against the NSDAP and its press coverage <i>Sax, S.</i> ¹ ; <i>Lansnicker, C.</i> ¹ ; <i>Averbeck-Lietz, S.</i> ¹ ¹ <i>University of Bremen, Faculty 09 - ZeMKI, Bremen, Germany</i>	
PS 11	The German economic weekly magazine „Die Wirtschaft“ and its position on the Czech media scene during the interwar period <i>Zatřepálková, H.</i> ¹ ¹ <i>Faculty of Social Sciences, Charles University, The Institute of Communication Studies and Journalism, Prague, Czechia</i>	