

# ECREA 2012

4th European Communication Conference  
24-27 OCTOBER 2012, Istanbul, TURKEY



Hosted by



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United Nations Educational,  
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Turkish National Commission for UNESCO



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## COMMUNICATION HISTORY (CH)

### Thursday 25 October

11.15 - 12.45

CH 1, Room B321

*Social History of The Telephone: Modernity, Nation Building and Practices of Communication in Turkey*

**Chair:** Nurçay Türkoğlu  
(Cukurova University)

Burçe Çelik (Bahcesehir University)  
*The Politics of Telephony in Turkey: A Technology of Surveillance or of Resistance?*

Kaya Ozkaracalar (Bahcesehir University)  
*The implications of the introduction of telephone services in Istanbul to the national/ethnic question of Turkey*

Mahmut Cinar (Bahcesehir University)  
*The Telephone and Its Representations in Turkish Press: Between the 1910s to the 1960s*

Gülengül Altıntaş  
(Bahcesehir University)  
*The Introduction of the telephone technology into the Turkish household: the blurred boundaries between private and public*

Derya Gürses Tarbuck  
(Bahcesehir University)  
*A Historical Assessment of the Telephone Usage in Turkey: Modernity, Technology and Social History.*

### Thursday 25 October

14.30 - 16.00

CH 2, Room B321

*Role Perceptions and the Transformation of postwar European Journalism*

**Chair:** Marcel Broersma  
(University of Groningen)

Martin Conboy (University of Sheffield)  
*From addressing the public to articulating the populace: tabloiding the journalist's role*

Frank Harbers, Marcel Broesma  
(University of Groningen)  
*Total Newspaper Makeover. How Changes in Role Perceptions Translate into the News Coverage*

Nicolas Hubé  
(University Paris 1 Panthéon-Sorbonne)  
*Comparing national role perceptions and its effects on news production in France and Germany*

Helena Lima (University of Porto),  
Jorge Pedro Sousa  
(Fernando Pessoa University)  
*New trends on Portuguese journalism: the impact of the revolutionary process of 1974 on the news organization*

Halliki Harro-Loit (University of Tartu)  
*Journalists' role perceptions and changes in the journalistic discourse in Estonia during the Soviet period*

### Thursday 25 October

16.30 - 17.30

Poster Exhibition, Main Foyer - Ground Floor

Christian Schwarzenegger  
(University of Augsburg),  
Anne Kaun (Södertörn University)  
*How we got to Istanbul - The History of a Communication Association for Europe*

Christian Raupach  
(Ostfalia University of Applied Sciences)  
*Re-Establishing the Circle Supposition of Horkheimer and Adorno*

Thomas Wiedemann  
(Ludwig Maximilian University Munich)  
*Catholic Journalism in the Third Reich: The Case of Walter Hagemann*



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## COMMUNICATION HISTORY (CH)

### Thursday 25 October

17.30 - 19.00

CH 3, Room B321

*Theoretical and methodological perspectives in media and communication history*

**Chair:** Klaus Arnold  
(University of Trier)

Paschal Preston (Dublin City University)  
*Modern Journalism Amidst Deep Economic Crises: Comparing Challenges, 'Innovations' and Potentials in 1930s and Now*

Christoph Raetzsch  
(Free University of Berlin)  
*Approaching Journalism History through Practice Theory*

Benjamin Krämer, Philipp Müller  
(Ludwig Maximilians University Munich)  
*Is a theory of media history possible? Some meta-historical reflections*

Stefanie Aeverbeck-Lietz  
(University of Bremen),  
Maria Löblich  
(Ludwig Maximilians University Munich)  
*Writing the history of Communication and Media research in Europe. A methodological framework for comparative analysis*

### Friday 26 October

9.15 - 10.45

CH 4, Room B321

*Media regulation, public discourse and power*

**Chair:** Hans-Ulrich Wagner  
(University of Hamburg)

Gabriele Balbi (Northumbria University)  
*What wireless testified. Italian Radio Amateurs and legal debates on communication*

Lars Lundgren (Södertörn University)  
*Transnational broadcasting and East-West relations: OIRT, EBU and the production of live television*

Jonas Ohlsson (University of Gothenburg)  
*Meet the Board: Five Decades of Ownership Influence in the Swedish Press*

Marguerite Barry (Dublin City University)  
*Reviewing the 'Age of Interactivity': Public discourse and digital media history research in Ireland (1995 to 2009)*

Zhengrong Hu, Deqiang Ji  
(Communication University of China)  
*Looking for a new paradigm? Chinese Communication Studies at the Crossroad*

### Friday 26 October

14.30 - 16.00

CH 5, Room B321

*Remembering the past: Mass media and cultural memory*

**Chair:** Gabriele Balbi  
(Northumbria University)

Enis Dinc (University of Amsterdam)  
*Images of Atatürk: The Commemoration of the Turkish Past in Audiovisual Media*

Corinna Lütthje, Irene Neverla  
(University of Hamburg)  
*Hamburg 1962 and now: Mediated social memory of a natural disaster and the recent perception of the storm surge-hazard*

Staffan Ericson (Södertörn University)  
*The Allegory of the Bunker: Television as History*

Michael Meyen, Senta Pfaff-Rüdiger  
(Ludwig Maximilians University Munich)  
*Mass media and collective memory: The communist GDR in today's communicative and cultural memory*

Merja Ellefson (University of Tartu)  
*Windward land: fiction, national trauma and collective memory*



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## COMMUNICATION HISTORY (CH)

### Friday 26 October

16.30 - 18.00

CH 6, Room B321

*Mass media, popular and everyday culture*

**Chair:** Paschal Preston  
(Dublin City University)

Laura Skouvig, Jack Andersen  
(Royal School of Library and Information Science, Copenhagen)  
*Communicating with peasants: Information and the almanac 1782-1842*

José Ricardo Carvalheiro  
(University of Beira Interior)  
*"My uncle was the patriarch": Research notes on reception, history and memory*

Kate Lacey (University of Sussex)  
*Listening with Mother: The Cultivation of Children's Radio*

Jostein Gripsrud (University of Bergen)  
*Making Sense of the Sixties: The Cultural vs the Political Public Sphere*

Olivier Driessens (Ghent University)  
*Labelling regional celebrity cultures: A case-study on the definition and evolution of the concept of 'Famous Flemings'*

### Saturday 27 October

10.30 - 12.00

CH 7, Room B321

*BBC Transborder Broadcasts during World War II: News and Propaganda on the Airwaves*

**Chair:** Susanne Kinnebrock  
(University of Augsburg)

Niccolò Tognarini  
(European University Institute)  
*The Struggle for the Middle Eastern Audience. Broadcasting in Arabic in the 1930s and the birth of the BBC Arabic Service*

Stephanie Seul (University of Bremen)  
*Beyond 'straight news': The BBC German Service, the Chamberlain government, and British propaganda directed at Nazi Germany, 1938-1940*

Nelson Ribeiro  
(Catholic University of Portugal)  
*Between News and Propaganda: BBC broadcasts to Portugal during World War II*

Kay Chadwick (University of Liverpool)  
*France calling France: the Free French on the BBC during the Second World War*

Hans-Ulrich Wagner  
(Hans Bredow Institute)  
*Assigned to the democratization of the broadcasting system in Post-War Germany: Returnees acquainted with the BBC's routines and principles*

### Saturday 27 October

15.00 - 16.30

CH 8, Room B321

*Pirates, revolutions and power fights: Mass media and politics*

**Chair:** Carlos Barrera  
(University of Navarra)

Esra Ercan Bigiç  
(Istanbul Bilgi University)  
*Kemalism, turkification and the representation of ethnic and religious minorities in the newspapers of the early republican period in Turkey*

Lotta Lounasmeri  
(University of Helsinki)  
*Through rosy or bluewhite glasses? Decades of news about Soviet Union in the Finnish press*

Secil Deren van Het Hof  
(Akdeniz University)  
*Bizim Radyo: Communist Pirates of the Short Wave*

Maria Nilsson  
(Mid Sweden University)  
*Visual news frames and photography as tool persuasion in the Spanish Civil War (1936-39)*

Rita Luis (Pompeu Fabra University)  
*Discourses on revolution. The Spanish reaction to the Portuguese revolution of 1974-1975 viewed through the legal daily press.*