

ECREA Comm History Workshop
'The History of Mass Media in Europe: Towards Post-National Perspectives and [Hi-]Stories'.

Dates: 7th to 9th September, 2011.

Location: Dublin City University campus, Glasnevin, Dublin 9.

Hosted by DCU School of Communications, Dublin, Ireland

Programme

(N.B: This programme may be subject to changes)

Please note :

Deadline for (online) Registration is : 25 May 2011

To register and more information please visit :

<http://www.dcu.ie/conferences/ECREA/index.shtml>

E-Mail enquiry point: ECREA-commhist@dcu.ie

Wednesday, 7th Sept.

7.00 - 9.00pm : Registration and Informal Reception.

Location: The Helix, DCU Campus.

Earlier on the Wednesday afternoon, there will be a mini-workshop for younger scholars organised by YECREA

.3.00- 6.00 :YECREA mini-workshop: "Is there Future in Communication History? Perspectives, Challenges, Careers and Dead Ends at Crossroads of Communication and History."

Chair: Christian Schwarzenegger

For details of this mini-workshop, please e-mail: c.schwarzenegger@isk.rwth-aachen.de

Location: Room C136, Henry Grattan Building

Thursday, 8th Sept.

9.00 - 9.15 am. : Registration [for those not able to register on Wednesday]

Location: Room H139, Nursing building.

9.15-10.30 am. : Introduction and Keynote

Introduction : **Klaus Arnold**, Chair, ECREA Communication History Section.

Keynote Address: **Dr. Andreas Fickers**, Assoc. Professor for Comparative Media History, Maastricht University; President of the German Association for the History of Medicine, Science and Technology, & currently Fellow at the Netherlands Institute for Advanced Studies (NIAS).

Location: Room H139, Nursing building.

10.30-11.00am Tea/Coffee Break

11.00am -12.30pm : Papers' Session 1.

Papers Session 1) "**Challenging but Timely: Post-National Histories of Media**"

Chair: Klaus Arnold, Chair, ECREA Communication History Section

Location: Room H139, Nursing building.

Authors and Papers:

Epp Lauk & Merja Ellefson, Jyväskylä Univ.Finland & Stockholm Univ, Sweden :

"Challenges of Comparative Press History

Prof. Dr. Frank Bösch, Historisches Institut, Gießen : "Mass Press, Politics and Public Spheres in Europa before 1914

Paschal Preston, Dublin City University: "Timely but Tricky : The Challenges of 'Post-National Histories' of Mediated News Media and their Modes of Study".

12.30-2.00pm : Lunch

Location: Restaurant, ground floor, Nursing building

2.00-3.30pm : Papers' Session 2.

Papers Session 2). **Journalism, Advertising and Copyright**

Chair: Prof. Dr. Susanne Kinnebrock, Vice-Chair of the ECREA Communication History section

Location: Room H139, Nursing building.

Authors and Papers:

Carlos Barrera, University of Navarra : 'History of Journalism Education in Europe: A Transnational Perspective

Dr. Thomas Birkner, Westfälische Wilhelms-Universität Münster : The Pyramid Model of Journalistic Storytelling-Historical emergence, social underpinnings and future challenges

Prof. Colum Kenny : 'Selling the Nation'

Dr. Michael O'Gorman : 'Nationalism, Copyright and Commonsense' :

3.30-4.00pm Tea/Coffee Break

4.00-5.30pm : Papers Session 3.

Papers' Session 3) **Media Consumption, Domestication and Publics/Audiences**

Chair: Paschal Preston, Vice-Chair of the ECREA Communication History section

Location: Room H139, Nursing building.

Authors and Papers:

Erik Koenen, University of Leipzig : "The Unleashing of Daily Consumption of Mass Media in Central Europe in the Early 20th Century - A Case Study and a Way of Writing a European History of Daily Use of Mass Media

Wim Vanobberghen, IBBT-SMIT, Vrije Universiteit Brussel : "Opportunities and challenges for analysing discourses about radio and television in the home on a European scale"

Birgitte Martens, Vrije Universiteit Brussel, (Belgium) : "Strategies of Satire: critical journalism, the public sphere and the market in the nineteenth century".

Tabled/Noted *in Absentia* : Andrew Hobbs, University of Central Lancashire, UK
Title: Patterns of European News Consumption

5.30-6.00pm : Business Meeting of the ECREA Comm. History Section:

Location: Room H139, Nursing building.

8.15-8.30 Dinner

Location: **The Rustic Stone**, South Great George's St, Dublin 2 [Tel: 7079596]

Friday, 9th Sept.

9.00-10.30 am. : Papers Session 4.

Papers Session 4) **Negotiating New Technological, Institutional and Spatial Transitions**

Chair :

Location: Room H139, Nursing building.

Authors and Papers:

Dr. Heiner Stahl, Universität Erfurt : "Going Private, Going Transnational. Music Policies, Popular Music and Audiences in a Challenged Public Broadcasting Setting (1955-1970)".

Peter Goddard, Dept. of Communication and Media, University of Liverpool : "Popular Television in Totalitarian Europe: Defining the popular."

Dr. Mihaela Teodor, University "Al. I. Cuza" , Iași, Romania : "Soviet-style Replica Media Control System in Eastern and Central Europe (1945 - 1953)".

Irina Privalova, Higher School of Realty, "The History of New Media Institutions Development in Russia: Rise to Globalization Challenges

10.30-11.00am Tea/Coffee Break

Location: Restaurant, ground floor, Nursing building

11.00am -12.30pm : Papers Session 5.

Papers Session 5) **Print to Wireless & Radio-enabled Trans-National 'Flows' :**

Chair : Paschal Preston

Location: Room H139, Nursing building.

Authors and Papers:

Christian Oggolder, Austrian Academy of Sciences : "From Imperial To Transnational - Interlocking directorates and the Viennese media-production after World War I".

Gabriele Balbi, University of Lugano / Columbia University : "The European Wireless, 1897-1925. Between National Styles and Common Patterns".

Nelson Ribeiro, Catholic University of Portugal : "A New Player in War: the Role of International Propaganda through Radio during the Spanish Civil War".

Stephanie Seul : "Transnational Communication on Times of Diplomatic Crises and War: the case of the British propaganda campaign directed at the German public, 1938-1940'

12.30-2.00pm : Lunch

Location: Restaurant, ground floor, Nursing building

2.00-4.00pm Book Project meeting

Chair: Prof. Klaus Arnold, Chair, ECREA Communication History Section

Location: Room H139, Nursing building.