



<b>08:45 – 09:00</b>	<i>Walk-in</i>
<b>09:00 – 09:10</b>	<i>Welcome</i>
<b>09:10 – 10:00</b>	<i>Keynote</i>
<b>Theo Mäusli</b>	Memory as a public service: On the capacity of public service media as a social memory holder
<b>10:00 – 10:30</b> Chair: Manuel Menke	<i>Rethinking the archive: Digitizing memory in audiovisual archives</i>
<b>Olga Kolokytha Izabela Korbiel Krisztina Rozgonyi Katharine Sarikakis</b>	Communicating memory: audiovisual archives as formats of remembering
<b>Podium Q+A</b>	Comparative perspectives on audiovisual archives with Theo Mäusli, Olga Kolokytha, and Krisztina Rozgonyi
<b>10:30 – 11:00</b>	<i>Coffee break</i>
<b>11:00 – 12:30</b> Chair: Christine Lohmeier	<i>Conceptional challenges: Transmedia and diachronic memory</i>
<b>Tugce Ataci</b>	Remembering genocide, negotiating memory: Transmedial approach to the mediatization of memory
<b>Stella Theocharous Dionysis Panos</b>	Meta-Memory: An empirical exploration of a new conceptual schema for understanding ethnic conflict in Cyprus
<b>Tanja Thomas, Steffen Rudolph Fabian Virchow</b>	Doing Memory: Remembering Right-wing Violence in Mediated Public Spheres
<b>Philipp Seuferling</b>	“Those who came back then should be advocates for those coming today”: How German media remember migration during the “refugee crisis” (2015–2017) and the “asylum debate” (1991–1994)
<b>12:30 – 13:30</b>	<i>Lunch</i>



**13:30 - 15:00**

Chair: Nelson Ribeiro

***Networked memories:***

***Counterpublics, protest and revisionism***

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**Christian Schwarzenegger  
Anna Wagner  
Cornelia Brantner  
Katharina Lobinger**

Between polyphony and disharmony? Memefied memory and history as resource and means for right-wing and left-wing agitation in social media

**Anke Fiedler  
Julia Taunspurger**

Goodbye past? German history of the 20th century in counterpublic discourses

**Andrei Zavadski**

Memory-based and digitally enabled: Counterpublics in an authoritarian context

**Piia Tammpuu  
Jānis Juzefovičs  
Külliki Seppel**

Claiming a 'right to a happy Soviet childhood': Contestation of the politicization of memories via social media among Russian-speakers in Estonia

**Sanchari De**

Memory, Imagination and Blogging: A Visibility of 'Paradoxes' through the Shahbag Protest mobilization

**15:00 - 15:30**

Chair: Berber Hagedoorn

***Digitized memory in the arts:***

***Screening and Q+A***

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**Antonia Rehn**

Short film: Memories wrapped in paper planes & Q+A

**15:30 - 16:00**

***Coffee break***

**16:00 - 17:15**

Chair: Emily Keightley

***Digital memory platforms:***

***New ways of remembering online***

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**Andre Dechert  
Susanne Kinnebrock  
Mirjam Höfner  
Sylvia Schraut**

100 years women's suffrage in Germany. Remembering the pioneers of the first women's movement on Twitter

**Robert Prey  
Rik Smit**

From personal to personalized memory: Facebook's 'On This Day' feature as a mnemotechnology

**Dominique Trudel  
Juliette De Maeyer**

"Machine memories": Remembering Franklin Ford in the digital age

**Mykola Makhortykh  
Mariella Bastian**

Recommended memories: Collective remembrance and algorithmic news personalization

**17:15 - 17:30**

***Roundup***