



Programme

Wednesday 2 February 2022

17.00 Welcome

17.30-18.30 Keynote on the INA's digitized and "augmented" archive by Claude Mussou (INA, France), moderated by Benjamin G. Thierry (Paris-Sorbonne University)

19.00 Dinner

Thursday 3 February 2022

9.30-11.00 Digital Historiographies

Chairwoman: Janne Nielsen (Aarhus University)

- Doing a content analysis on the CERN archive folders on the Web. A methodological reflection for media and communication historians (by Eleonora Benecchi, Deborah Barcella, Martin Fomasi & Gabriele Balbi)
- Spread or Die. Online Virality as a Transmedia Phenomenon (by fred Pailler & Valérie Schafer)
- Classical Digital Machines, New Analog Computers, or Future Post-Digital Media? Quantum Computing and the History of the Analog/Digital Distinction (by Christoph Ernst & Jens Schröter)

11.00 Coffee break

11.30-12.30 Keynote "Media Events: Dayan & Katz Revisited in the Light of Digital Media" by Niels Brügger (Aarhus University, Denmark), moderated by Gabriele Balbi (Università della Svizzera italiana, Switzerland)

12.30 Lunch

13.30-14.30 Hands-on session (on Impreso and Digitised Press by Marten During and Lars Wieneke / on Zotero and Tropy by Sean Takats)

15.00-16.30 Analogue Contents in the Digital Realm

Chairman: Sune Bechmann Pedersen (Lund University)

- How Do Twitter Users Remember Sesame Street? A scalable reading of media history (by Alexander Thygesen, Helle Strandgaard Jensen, Josephine Møller Jensen & Max Odsbjerg Pedersen)
- The Evolution of Museum Representation via Media Environments: From Analogue to Digital Formats (by Nadezdha Povroznik)
- Evolution of news forms in hindustan times from 1995 to 2017: a study on the professional and technological conditions that influenced the news forms (by Shuaib Shafi) (presentation cancelled)

16.30-17.30 Meeting of the ECREA Communication History Section

Friday 4 February 2022

9.00-10.00 Women, history & heritage

Chairwoman: Marie Cronqvist (Lund University)

- Tracing Female War Reporters of the First World War in Digital Newspaper Archives: A transnational approach (by Stephanie Seul)
- Doing memory in digital times: Women's archives and the multiple challenges by digitalization (by Susanne Kinnebrock & Christian Schwarzenegger)

10.00 Coffee break

10.30-11.30 Digitalisation

Chairman: Niklas Venema (Freie Universität Berlin)

- How to digitalise a country. Governmental strategies in Swiss digitalisation (by Ely Lüthi)
- Technical Sovereignty and Digital Democracy in Europe – Follower of Influencer? A New Media Approach (by Elena Danescu)

11.30-12.30 Digital Historiographies

Chairman: Nelson Ribeiro (Universidade Católica Portuguesa)

- More than false hopes and broken promises? The state of digital communication historiography in German communication research (by Christian Schwarzenegger & Erik Koenen)
- Doing (Social) Media History as Citizen Science (by Mia Berg & Andrea Lorenz)

12.30 Concluding remarks

13.00 Lunch

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